

Government of Jammu & Kashmir
Department of Fisheries, J&K

ADVERTISEMENT NOTICE

Applications are invited from interested individuals of the UT of Jammu & Kashmir to avail financial assistance under the following components of Atma Nirbhar Bharat Flagship Scheme "Pradhan Mantri Matasya Sampada Yojna" (PMSSY) during 2021-22.

S. No	Name of component	Unit Cost (₹ in lac)	Targets	Desirability
1. Fish units, hatcheries & feed mills:				
i.	Establishment of Trout units	5.50	200	Must have permanent/perennial source of water & encumbrance free land.
ii.	Establishment of Carp & other fish ponds	12.40/ha	20 ha	
iii.	Establishment of Biofloc units	7.50	25	
iv.	Establishment of Integrated ornamental fish breeding and rearing unit	25.00	1	
v.	Establishment of Fish Seed Hatcheries	50.00	2	
vi.	Establishment of Fish Feed Mill (2 ton/day)	30.00	2	Preference for cluster units
2. Marketing infrastructure and support:				
i.	Opening of Kiosks (Minimal processing, grading, preservation of fish)	30.00	2	Preference shall be given to potential entrepreneurs in trout districts especially Anantnag which is the trout bowl of India.
ii.	Packaging material units (50% support on plant & machinery)	15.00	2	
iii.	Market access through transportation support	-	1000 MT	Marketing support to trout farmers by provision of 25% air freight subsidy for shipment of trout through air cargo

- ★ Interested individuals can apply through Assistant Director, Fisheries of their respective Districts or Directorate of Fisheries Jammu/Kashmir.
- ★ Last date for submission of application form is 10.08.2021
- ★ The funding pattern of scheme is 40:60 (central share: beneficiary share).
- ★ Mere submission of application form does not confer any right to avail assistance under the scheme
- ★ Assistance is subject to feasibility report and availability of funds under the scheme.
- ★ Preference & priority shall be given to SC/ST/Women & other reserved categories subject to fulfillment of eligibility criteria
- ★ For further details, please get in touch with your nearest Assistant Director, Fisheries or Joint Director Fisheries Kashmir / Jammu or Directorate of Fisheries Jammu/Kashmir.

Sd/-
Director Fisheries
Government of J&K

No: DOF/PMMSY/2021/1917-56

Dated; 23 /07/2021.

Copy to the;

1. All Joint Director Fisheries Kashmir / Jammu for favour of inf & n/a
2. Joint Director Information Jammu/Kashmir with the request to publish the advertisement notice in local dailies for wide publicity.
3. All Assistant Director/SPO/FDO/PO.....for information and n/action.
4. Private Secretary to Principal Secretary to Government Animal/Sheep husbandry and Fisheries Department for information of the Principal Secretary
5. Office file


Deputy Director Fisheries
(Central) Srinagar